



**CASE
RESEARCH
CENTRE**

Guidelines for writing a Research paper

Word limit for research paper- 6000- 8000

1. Introduction

- Begin with specifying the problem whether it is of real-world or scholarly tension, avoid general statement.
- State the gap with clarity in the statements.

2. Theoretical Background and Hypotheses

- Introduce your theoretical framework early, as readers will understand what lens will guide the analysis.
- Explain the why and how behind your research problem.
- When proposing moderators, provide theoretical justification for their inclusion, articulating why each factor is expected to influence the hypothesized relationship, rather than incorporating variables on the basis of empirical convenience alone.
- Where a manuscript comprises multiple studies, authors are encouraged to include a summary figure or table delineating the correspondence between each study and its associated hypothesis, thereby enhancing the logical coherence of the manuscript for the reader.

3. Methodology

- Where a manuscript comprises multiple studies, authors should articulate the overarching research design logic at the outset, prior to presenting the details of individual studies.
- Ethical procedures, including informed consent, debriefing, and the assurance of confidentiality, should be reported even for studies employing standard experimental protocols.

4. General Discussion

- The General Discussion should synthesise the written material. It should begin with a brief summary of the general pattern of findings and then clearly define how the results either support or contradict theoretical viewpoints.

Guidelines for Extended Abstract

Word count- 1500-2000

1. Introduction
 - State the research gap with clarity and precision, situating the study within the boundaries of what remains unexamined in existing literature.
 - Introduce the theoretical framework early, so reviewers immediately understand the lens guiding the analysis.
2. Brief of Theoretical Background and Hypotheses
 - Summarize the theoretical logic underpinning the study's central argument - the “why” and “how” - without reproducing the full literature review.
 - State the core hypothesis or proposition(s) concisely, foregoing the extended justification usually provided in the full paper.
3. Methodology
 - Provide a brief overview of the overall research design logic, particularly where the study comprises multiple stages or studies.
 - Specify the method (experimental, survey-based, qualitative, etc.), sample characteristics, and data collection context in summary form.

❖ Language & Precision

- Avoid Bloated sentence, rather navigate towards reduced sentences which delivers information with clarity.
- Avoid redundant terms; for example, use "most" rather than "a majority of."
- Make use of logical, structured, and suitable academic language; avoid informal tone.
- Cite specific findings, not just author names, when building an argument (e.g., "Becker et al. (2019))
- Submission should be made in a word file with a font size of 12, in Times New Roman with line spacing of 1.5

❖ Citations

- When citing, use the APA format.

Note:

Submit your Research Papers in a word document. Rename the document as: RP_initials of the primary author_Case ID

For example,

If it is a **Research Paper**: RP_TA_534

If it is an **Extended abstract**: EA_CT_678