

Please use the following format to develop a 500 to 600 words Research Case Proposal

Proposed title of the Research case

Name of author 1*, Name of author 2,... (*DO NOT USE Dr. or Prof. in front of the names*)

*Indicate who will be the Corresponding author

Objective: Please describe the research objective.

Research Questions: Describe the questions the case is trying to address.

Phenomenon and context: Describe the phenomenon and its context.

The case: What is the case on - firm/individual/event: describe

Theoretical Background: Describe the theory/framework, you feel will influence the case (it may change later).

Protagonist: Select one - Present/Absent/Not Needed

Research Design: Describe briefly the research design (Methodology: unit of analysis, data collection techniques, sample, data analysis method. Will you be able get consent to publish?)

Contributions: Describe the proposed contribution of the research case

Name of the firm.....

Name and Designation of the person you have access to.....

Can you get multiple interviews?

Keywords: 5 to 7 words

***Affiliation of 1st author (Department, Institute, Country, e-mail and WhatsApp number)**

Affiliation of 2nd author (Department, Institute, Country, e-mail and WhatsApp number)