"BE LIKE A RIVER. BE OPEN. FLOW"

We are living in a world that is *FLUID*-everything is dynamic and changing. Markets and economies are changing at an unprecedented rate. Moreover, the disruptive technologies are becoming mainstream at a faster pace than ever. Furthermore, the data-driven competence is emerging to be dominant as we evolve from the industrial era to the intelligence era.

IIM NAGPUR

Therefore, agile and responsive strategies are critical to be at the top in this dynamically changing global scenario.

The organizations are operating in a changing business context where the *Euture* is fluid. The *Leadership* styles required to manage *Uncertain* business context are fluid. Subsequently, the *Intellectual* capital is bound to be an agile workforce and is therefore fluid. Finally, due to digital disruptions the success of a business would be determined by fluidness of the *Digital* strategy.

The business challenges that resulted from current disruptions are only indicators of the fluidness of the business world. Responding quickly to change has become more crucial irrespective of size, market, or position.

ISDSI-GIODAI 2021 Conference (Hybrid)

Leading Business in a FLUID World

December 27-30, 2021

Conference Highlights $\mathbf{\nabla}$ Paper Development Workshop: How to Publish in High-Quality Journals $\mathbf{\nabla}$ Professional Development Workshops for Young Academicians: **Teaching Innovations** \checkmark A panel of Start-Ups $\mathbf{\nabla}$ **Doctoral Colloquium** $\mathbf{\nabla}$ Best Paper Awards for Selected High-Quality Papers \checkmark Opportunity to Publish in Special Issues of Reputed Journals $\mathbf{\nabla}$ Select submissions to be considered for publication in Edited Book(s) $\mathbf{\nabla}$ International Networking $\mathbf{\nabla}$ Directors' Roundtable: Preparing B-Schools for a FLUID World $\mathbf{\nabla}$ Panel on Quality and International Accreditation $\mathbf{\nabla}$ CEO-Game Changers' Roundtable: Crafting Strategy for a FLUID World \mathbf{V} Advanced Research Methodology workshops \mathbf{V} Special track on Case method (teaching/case writing)

Important Dates	
Last date to submit Full-paper/Abstract	October 30, 2021
Paper Acceptance Notification	October 31, 2021
Conference Registration Starts	October 20, 2021
Early-bird Registration Ends	December 5, 2021
Conference Dates	December 27-30, 2021

It is of critical importance for practitioners and academicians to acknowledge the transient business systems. Because acknowledging the Fluid nature of business would be a stepping stone to unravel various aspects of "Leading Business in a FLUID World."

The fluidness is not limited to one functional area of the management; rather, it has a wider implication for all management areas. The broad-scope impact of fluidness in business has led us to design multiple interdisciplinary sub-themes.

Conference Registration Fees

Nationality/Category Type	Early Bird Registrations (Till December 5th)	Registration Fees (After December 5th)
Academician-India & SAARC	INR 2400	INR 3600
Academicians-Except India & SAARC	USD 180	USD 240
Full-time Doctoral students India & SAARC	INR 1200	INR 1800
Full-time Doctoral students - Except India & SAARC	USD 90	USD 120

Registration Fee includes admission to the doctoral colloquium, main conference, technical sessions, plenary sessions, workshops.

Above registration fees are inclusive of one-year "ISDSI-Global" membership and applicable taxes (GST).

Only full-time doctoral students would be eligible for registration as research scholars.



Conference Registration Link

www.iimnagpur.ac.in/isdsiglobal2021

Queries can be emailed at isdsi-g2021@iimnagpur.ac.in

ISDSI-GIODAI 2021 Conference (Hybrid)

Leading Business in a FLUID World

• Conference Tracks

- 1. Business Analytics and Big Data 2. Opportunities & Challenges in Building Digital Ecosystems 3. Data-Driven Decision Making during Covid-19 International Business and Global Trade 4. 5. Accounting and Finance 6. Economics 7. Entrepreneurship and New Value Creation 8. Strategic Management
- 9. Information Systems and Technology
- 10. Innovation & Design Thinking
- 11. Logistics and Transportation Management
- 12. Production Management
- 13. Marketing and Consumer Behaviour
- 14. Organizational Behaviour & Human Resource Management
- 15. Leadership in the Post-Pandemic world
- 16. Procurement and Sourcing
- 17. Project Management
- 18. Business Environment and Public policy
- 19. Supply Chain Management
- 20. Sustainability, CSR, and Humanitarian Operations
- 21. Management Education
- 22. Healthcare Management
- 23. Energy Management
- 24. Travel and Tourism Management
- 25. Management Teaching Cases
- 26. Leading Digital Transformation
- 27. Industry 4.0
- 28. Creating unbiased Artificial Intelligence
- 29. Dark Side of Technology
- 30. Social Value Creation through Technology
- 31. Digital Social Innovation
- 32. Finance and Banking in the Fluid World of Digitalisation; Issues, Challenges and Road Ahead.
- 33. Organizational Scholarship.

Conference Leadership

Conference Chief Patron



Dr. Bhimaraya A Metri Director, IIM Nagpur, Chief Mentor & Chairman Executive Board, ISDSI-G



Director, IIM Raipur President, ISDSI-G (INDIA)

Conference Chairs

Chair (India & Asia Pacific)	Chair (Europe & Africa)
Prof. Gunjan Tomer	Prof. Prakash Awasthy
Chairperson IT & DSIS area IIM Nagpur, INDIA	Chairperson PGP & POM area IIM Nagpur, INDIA
International Chair (Australasia)	International Chair (South & North America)
Prof. Arun Elias	Prof. Ramachandran Natarajan
Associate Dean.	Associate Dean,
Wellington School of Business and Government,	College of Business,
Victoria University of Wellington, NEW ZEALAND	Tennessee Tech University, USA

About Host Institute

Indian Institute of Management (IIM) Nagpur

Indian Institute of Management Nagpur started its journey in 2015. Since then, IIM Nagpur is growing steadily. IIM Nagpur is moving to its state-of-the-art campus spread across 135 acres at MIHAN, Nagpur.

IIM Nagpur, a new generation IIM, aims to create value-driven leaders, global managers, and entrepreneurs with strong conceptual foundations and analytical approaches to help them be the best in whichever field they choose. The aim is to innovatively address modern India's needs and connect aspirations and realities to attain benchmarks that are recognized internationally. IIM Nagpur is gradually increasing its portfolio of activities to fulfill these objectives.

The institute's curriculum has been designed by experts from the field of management



- 34. Coordination Mechanisms in Supply Chain and Transportation
- 35. Banking
- 36. Theory of Constraint
- 37. Capital Structure Issues Under Corporate Finance
- 38. Fintech: Opportunity and challenges
- 39. Management Research Cases



education. The learning process here helps the students connect to the industry and other stakeholders in a multidimensional way.

About ISDSI-Global

International Society for Data Sciences and Innovation - Global (ISDSI-Global), is an independent Not-for-Profit professional consortium of institutions, corporate and individuals across disciplines from academia and practice. Headquartered in Hyderabad, India, this global body is devoted to the mission of promoting data sciences, innovation and entrepreneurship through creating forums for intellectual deliberations, supporting action research and facilitating development & application of the

advance data sciences, digital technologies and management practices. ISDSI-Global is patronised by best of academicians, acclaimed researchers and champion institution builders from across the world. The twin objectives of ISDSI-Global are to play a catalyzing role in promoting academic excellence and bridge the divide between theory and practice by propagating, facilitating and sponsoring action research.

ISDSI-Global, shall be working through its nodal offices spread over six continents bringing together the best from academia as well as industry. ISDSI-G shall be engaging in several activities ranging from periodic workshops for professional development, series of expert discourses, panel discussions, to annual conferences.