



IIM NAGPUR



DR PRITAM SINGH
FOUNDATION



2nd PRITAM SINGH MEMORIAL (PRISM) CONFERENCE

(HYBRID)

November 17-19, 2022

Theme

*Leading the business of the future:
Talent, Technology and Transformation
in a changing world*

Partner institutes for the conference

UNIVERSITY OF THE
WITWATERSRAND,
JOHANNESBURG



100
1922
2022

LINK
centre



UNIVERSITY OF
MAURITIUS



ESCP
BUSINESS SCHOOL



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www.iimnagpur.ac.in



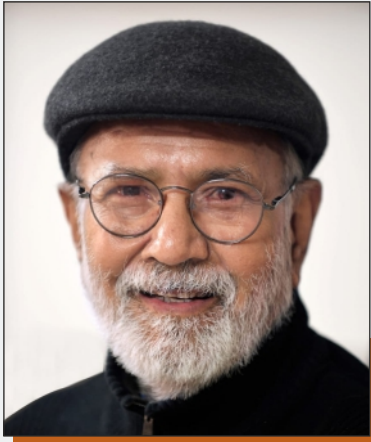
ABOUT THE CONFERENCE

A once-in-a-hundred-year flood is uncommon, yet flooding does occur at some point in time. During the flood, life changes dramatically from what it was before. The COVID-19 pandemic is an example of a once-in-a-hundred-year flood that has had a tremendous impact on both the economic and social aspects of business. Few industries like information technology, pharmaceuticals, health care diagnostics, e-commerce, education technology benefitted from the crisis, while others like aviation and hospitality faced unseen challenges. As the world entered the year 2022, the reality of a COVID -19 world became further embedded. Work from home, digitization, automation, and AI have altered management functions.

The theme of the first PRISM conference “Architecting the future of business - leadership, governance and technology” attempted to capture the struggle of leaders and managers trying to reinvent and redefine businesses to navigate this emerging reality. In keeping with its vision, the theme of the second PRISM conference, “**Leading the business of the future: Talent, technology, and transformation in a changing world,**” seeks to investigate the changes in people, processes, and technology that organizations must make in order to thrive in a post-pandemic world.

Conceived under the broad thematic umbrella of business agility and resilience, the second edition of PRISM, brings together a mix of academics and practitioners for panel discussions and keynote addresses that provide diverse perspectives on balancing the need for sustainability and agility in complex business environments. Sustainability is not just a buzzword. It is a way of life and it should be embedded in every aspect of business. Sustainability has become more than an environmental issue - it has become a business imperative encapsulating the role of people, processes and technology. With diversity in teams, sustainability can be achieved by focusing on the environment and human rights, and making sure that everyone has equal access to opportunities. Technologies such as Big Data, cloud computing, artificial intelligence (AI) and robotics have the potential to help us achieve both environmental and social sustainability goals such as reducing emissions, improving worker conditions and ushering a new era of human-machine collaboration that improves societal well-being.

With these concerns in mind and the values ingrained by Dr. Pritam Singh, the second edition of PRISM intends to pave the way for sincere deliberation on the future of our nation by bringing together scholars, practitioners, academics, and thought-leaders from various walks of life.



ABOUT

PADMA SHRI DR. PRITAM SINGH

Dr. Pritam Singh is widely regarded as a business education trailblazer whose efforts transformed both public and private management education in India. Dr. Singh was an institution builder who oversaw prestigious institutes such as IIM Lucknow and was instrumental in the creation of B-schools such as IMI Delhi and MDI Gurgaon, which helped set new standards in private management education in India. Dr. Singh, a visionary thinker with strong convictions, introduced Indian business schools to international accreditations and pioneered various executive education programs in Indian business schools during his stint as Director.

Dr. Pritam Singh's charisma extended beyond the classroom, having acted as an advisor to more than 200 CEOs from India and throughout the world on a wide range of business issues. As a member of over 20 corporate boards, he conducted over 100 retreats for the top management of private and public sector organizations, multi-national corporations, enterprise board members, and Vice Chancellors and Deans of Indian Universities to strengthen their governance. Dr. Singh also wrote ten highly regarded academic books (three of which have won awards) and published over 50 research papers. Dr. Singh was a sought-after global speaker who addressed a variety of Indian and global audiences.

He was conferred with the Padma Shri in 2004 for his contributions towards management education, a first for a professor and a serving Director in India. He received more than a dozen prestigious national level awards. MIRBIS - the leading management school in Moscow honoured him with the 9th 'GLOBAL THOUGHTLEADER' award 2006 - 2007, making him the first Asian to be receive such an honor.



ABOUT **DR. PRITAM SINGH FOUNDATION**

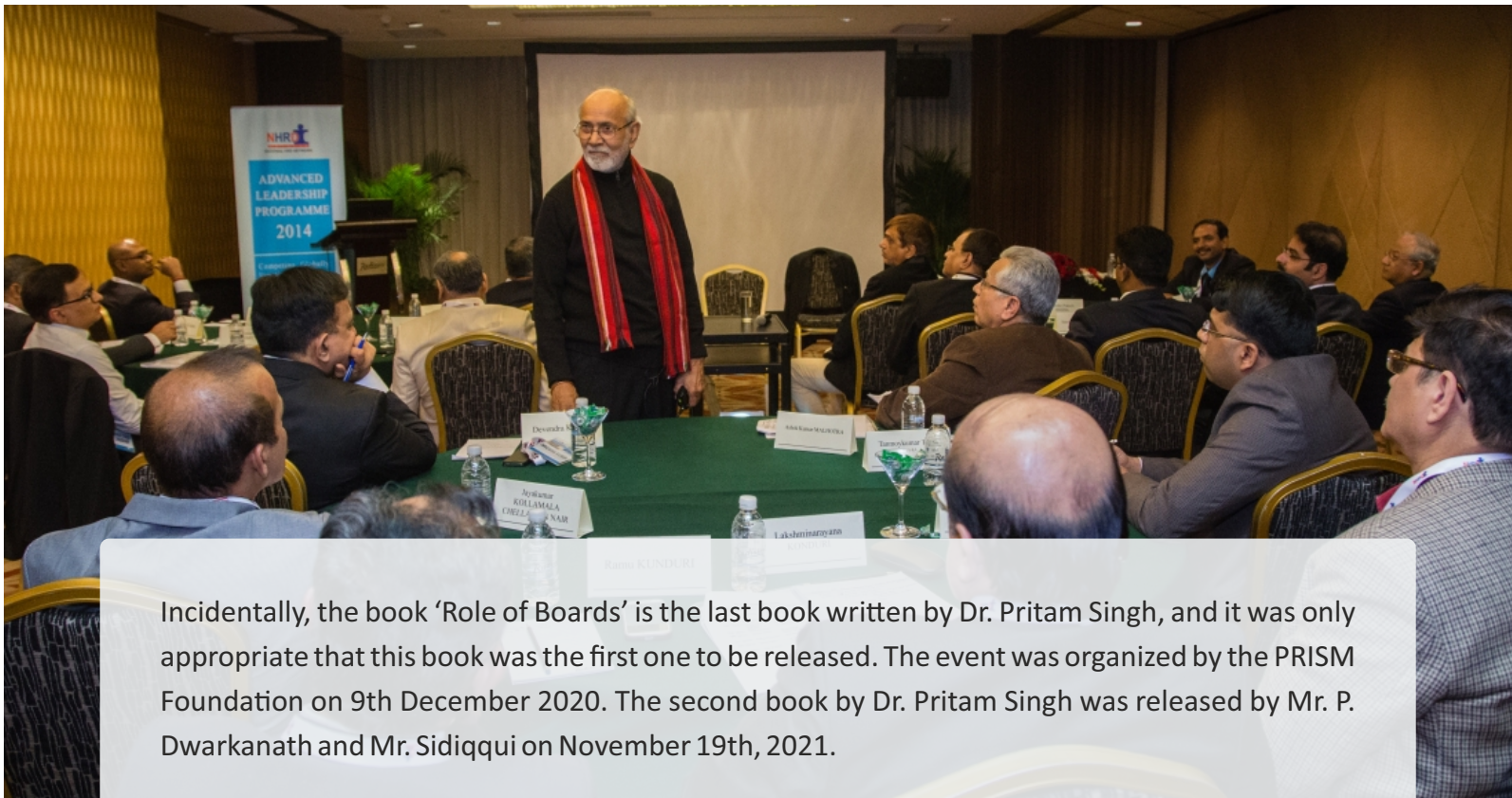
Dr. Pritam Singh foundation (PRISM) is a registered trust (incorporated in November 2020) established by friends and well-wishers of Dr. Pritam Singh. The same has been founded with the objective of taking forward the legacy and life lessons of Dr. Pritam Singh.

The trustees include renowned names from Industry and Academia led by Mr. Dwarakanath P (Former Chairman, GSK). Others closely associated with the Foundation include BA Metri, Director, IIM-Nagpur; H Chaturvedi, Director, BIMTECH & Alternate President EPSI; SY Siddiqui, Executive Advisor, Maruti Suzuki India; and Asha Bhandarker, Distinguished Professor of OB, IMI-Delhi.

The Patrons of the Foundation include industry icons like Sanjeev Bikhchandani (Info Edge), Manoj Kohli (Soft Bank India), Santrupt Misra (ABG), R V Shahi (Former Secretary), Rajeev Dubey (Mahindra Group), Suresh Tripathy (Director HR, Air India) and Atul Sobti (Chairman- Scope). The Foundation has received immense support from stalwarts like Alka Mittal (CMD, ONGC), Pushp Joshi (CMD, HPCL), Raj Kiran Rai (Former MD & CEO, Union Bank of India), and Ranjan Mohapatra (Director – HR, IOCL).

The key objective of the Foundation is to serve both the Corporate sector and Academia using the rich and diverse experience of the core team. This includes building future leaders, supporting various institution-building initiatives in both industry and academia, promoting knowledge creation, and recognizing the contribution of leaders. Some of the focus areas for the Foundation are Leadership Coaching for young Industry leaders, Leadership Development Workshops for Corporate and Academia, contemporary Research publications and Faculty Development programs.

The Foundation has organized six roundtable conferences on various topical issues in the past two years. Two book launches have been conducted to give wider publicity to the following books: Towards Sustainable Competitive Edge: Role of Boards- P Singh, A Bhandarker and Subir Verma, 2021; Pritam Singh: Alchemist Guru - A Bhandarker and Subrat Kumar, Sage Pub, 2021.



Incidentally, the book 'Role of Boards' is the last book written by Dr. Pritam Singh, and it was only appropriate that this book was the first one to be released. The event was organized by the PRISM Foundation on 9th December 2020. The second book by Dr. Pritam Singh was released by Mr. P. Dwarkanath and Mr. Sidiqqi on November 19th, 2021.

The first Pritam Singh Memorial (PRISM) Conference was conducted on 17-19 November 2021. This conference was organized on the theme, "Architecting the Future of Business - Leadership, Governance and Technology". It had an impressive line-up of speakers, with international speakers from Australia, Japan, France, Singapore, UK, and USA. The who's who of the Indian industry and banking sector shared their views and insights with the participants - stakeholders from academia, industry, regulators, policymakers, and the technology industry.

The PRISM conference will be an annual offering of the Foundation. It will be conducted in partnership with different management schools every year to celebrate the birth anniversary of Dr. Pritam Singh on 19th of November.

The Foundation organized competitions with generous prizes for toppers in three domains:

- Competition for faculty of management schools – Best Research paper.
- Competition for the Best Case for young managers from the corporate sector.
- Best-case solution competition for B School students.

These are annual competitions conducted along with the annual PRISM conference.

Future plans: A Mentoring initiative will be shortly launched by the PRISM Foundation, led by leading stalwarts from the industry.



ABOUT IIM Nagpur

Indian Institute of Management Nagpur (IIM Nagpur) is a new generation IIM established in 2015 by the Government of India. The institute is situated in the heart of India, in Nagpur, the industrial city that is home to Maharashtra's largest industrial district and the MIHAN special economic zone. IIM Nagpur has a state-of-the-art campus spread on a verdant 132-acre space designed to encourage academic engagement through modern classrooms, conference rooms, and studios outfitted with the latest connectivity technologies. The institute has also established a satellite campus in the city of Pune, India's major automobile, manufacturing, and information technology hub, located in Western Maharashtra.

IIM Nagpur is a holistic business school that aspires to develop value-driven leaders, global managers, and entrepreneurs with solid conceptual foundations and an analytical mindset. To achieve its goals, IIM Nagpur offers a full-time two-year MBA program, executive MBA programs for working professionals, and full-time and executive Ph.D. programs in a variety of management disciplines. The institute has 35 full-time and adjunct faculty members from industry and academia, who have earned their PhDs from leading institutes/universities in India and abroad. The faculty members are involved in cutting edge research and case writing, with publications in top ranked ABDC/ABS journals, Financial Times 50 (FT50) journals, as well as teaching cases in Ivey and Harvard Business Publishing.

IIM Nagpur has strategic partnerships with more than 10 international institutions, including Westminster Business School, University of Westminster, United Kingdom, the Graduate School of Strategic Management, Chuo University, Japan and Frankfurt Business School, Germany. With the goal of promoting knowledge generation and transfer at various levels, IIM Nagpur has established 7 Centers of Excellence (CoE) across specialized domains, such as Entrepreneurship, Brand Management and Cybersecurity & Data Analytics. The institute has also established two Section 8 registered companies, CLIP (Council for Logistics Infrastructure and Project Management) and InFED (IIMN Foundation for Entrepreneurship Development). InFED currently runs its highly commended 'Women Startup Programme,' which has nurtured more than 50 female entrepreneurs since its inception.

IIM Nagpur is also actively engaged in executive education, providing short-term programs for middle to senior-level executives from the public sector, government, and corporate organizations.

The institute has introduced 9 Post Graduate Certificate Programmes in various management related disciplines, including General Management, Operations, Marketing, Information Systems, Cybersecurity, HR & OB, and Strategy. IIM Nagpur also offers an international joint certification programme in Cyber Security and Data Science with the FedEx Institute of Technology (FIT), University of Memphis, USA. The faculty at IIM Nagpur has consulted for leading national and multinational organizations. With innovative pedagogies such as the 'field immersion module', IIMN is a stimulating place to learn, grow and become a 'champion of change'. We invite you to become a part of the IIMN community of faculty, staff, students, and alumni who are reshaping the future of business.



For more details, please visit us at
<https://www.iimnagpur.ac.in>



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November 17-19, 2022

*Theme: Leading the business of the future:
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Academics and practitioners in the field of management are invited to submit papers for presentation and discussion at the second **Pritam Singh Memorial Conference (PRISM)**, which will take place at the **Indian Institute of Management Nagpur (IIMN)**, from November 17th to 19th, 2022.

We invite academic researchers and doctoral students to submit high-quality theoretical and empirical papers on contemporary management issues. Industry practitioners are invited to submit perspective papers, opinion pieces, articles or essays describing their managerial experiences, events or cases in the industry or their business unit that inform audiences on new age management challenges. Extended abstracts of up to 1000 words are also invited.

CALL FOR PAPERS

Suggested themes for submissions:

<input checked="" type="checkbox"/>	Strategic management of emerging technologies
<input checked="" type="checkbox"/>	Digital transformation in organizations
<input checked="" type="checkbox"/>	Supply chain disruptions and responses
<input checked="" type="checkbox"/>	Technology and trends in manufacturing and supply chain management
<input checked="" type="checkbox"/>	Sustainability in organizations
<input checked="" type="checkbox"/>	New age leadership: Head and heart
<input checked="" type="checkbox"/>	Shaping culture to power organizational growth
<input checked="" type="checkbox"/>	Reskill and reinvent: The new talent mantra
<input checked="" type="checkbox"/>	Leveraging inclusivity and diversity in business
<input checked="" type="checkbox"/>	Conscious capitalism in the age of consumerism

Submissions beyond the scope of the themes are also welcome.

<input checked="" type="checkbox"/>	Submission window opens	April 1, 2022
<input checked="" type="checkbox"/>	Last date to submit abstracts	September 15, 2022
<input checked="" type="checkbox"/>	Last date to submit full-papers	October 31, 2022
<input checked="" type="checkbox"/>	Early-bird registration ends	October 31, 2022
<input checked="" type="checkbox"/>	Conference dates	November 17-19, 2022

Conference Registration Fees

Nationality/Category Type	Early Bird Registrations (Till August 30)	(After August 30)
Academics (India & SAARC)	INR 2,500/-	INR 4,000/-
Students Academics (International)	INR 12,000/-	INR 22,000/-
Doctoral Students / Scholars (Indian)	INR 1,500/-	INR 3,000/-
Doctoral Students / Scholars (International)	INR 6,000/-	INR 12,000/-
Corporates /PSU delegates	INR 5,000/-	INR 10,000/-

SUBMISSION GUIDELINES FOR ACADEMIC PAPERS

- All contributions must adhere to the APA 7th edition referencing style, with a font size of 12 in Times New Roman and 1.5 spacing.
- Full paper submissions must be 5-7 pages in length.
- Abstract submissions must be no less than 200 words (for regular abstracts) Extended abstracts can be 1-3 pages in length.
- Select best papers will be published in a special issue in ABDC/Scopus listed journals

SUBMISSION GUIDELINES FOR PRACTITIONER PAPERS

- All submissions must be made in a word file with a font size of 12 in Times New Roman and 1.5 spacing.
- Full paper submissions must be 3-5 pages in length.
- Select practitioner cases and papers will be rewarded with cash rewards worth up to Rs. 1,00,000/-

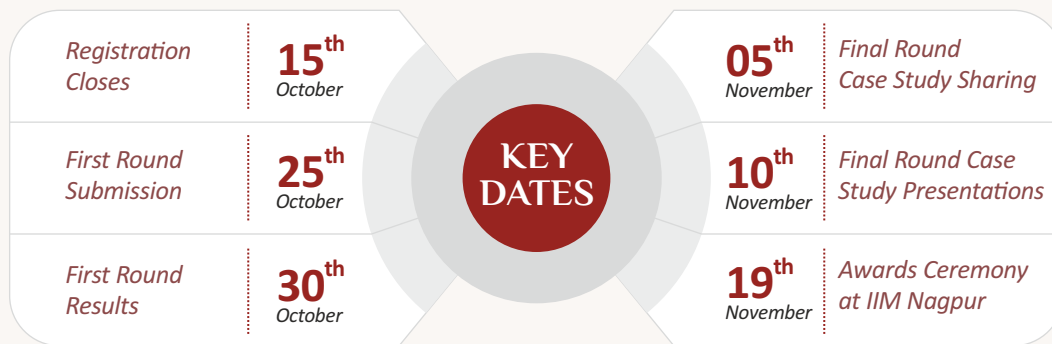
PRASTUTI

(B-school Student's Case Study Analysis Competition)

The theme of the competition is Leadership, Governance and Innovation.

Salient Details	
1.	Any present student of a full time MBA program is eligible to participate.
2.	Participation is allowed in groups of 2 only.
3.	Both the members of the group must be from the same college.

Registration Starts **01st September 2022** | Registration Link : <https://forms.gle/q4GRc6bM7VzP5boZ9>



Award Details



1st PRIZE

1 Lakh + Internship /
Live Project Offer



2nd PRIZE

75,000/- + Internship /
Live Project Offer



3rd PRIZE

50,000/-

PRISM-IIM Nagpur: Emerging Leaders Competition

November 17-19, 2022

Eligibility & Rules	
1.	The participating emerging leaders should be on the rolls of the company and his/her age should not exceed 40 years as on 19th November 2022
2.	1500-5000 words excluding exhibits and appendices
3.	Submission Deadline: 10th October 2022
4.	Multiple entries/submissions can be sent by the same organization
5.	Teams should be of 2-5 members
6.	1) Application to be in word document 2) Font: Times new roman, Size 12 3) Line space 1.5 with APA style

Entries should be sent to: elc@drpritam Singhfoundation.com

PRISM 2022 Annual Conference Schedule

17th to 19th Nov 2022 - IIM Nagpur

Thursday, November 17, 2022

Day 1

Start Time	End Time	Activity	Speaker(s)
8:30 AM	10:00 AM	Conference Registration	
10:00 AM	11:30 AM	Conference Inauguration	
11:30 AM	12:15 PM	High Tea Sponsor Presentation (11:30 - 12:15)	
12:15 PM	13:00 PM	Special Address: Leading the business of the future: Talent, technology and transformation	Shri. Manoj Kohli, Country Head, Soft bank India
13:00 PM	14:00 PM	Lunch and Networking Break	
14:00 PM	15:30 PM	Technical Sessions 1 - 6	
15:30 PM	16:00 PM	Tea / Coffee Break	
16:00 PM	17:30 PM	Technical Sessions 7 - 12	
		Parallel Technical Sessions 13 - 18	
17:30 PM	18:15 PM	Publication Talk: Publishing Opportunities for Researchers	Vivek Mehra
18:15 PM	19:00 PM	Pre Dinner Talk: Strategies to build sustainably competitive organizations in a disruptive era.	Dr. Davide Sola, ESCP London
19:00 PM	20:00 PM	Cultural Program	
20:00 PM	Onwards	Director's Dinner	

PRISM 2022 Annual Conference Schedule

17th to 19th Nov 2022 - IIM Nagpur

Friday, November 18, 2022

Day 2

Start Time	End Time	Activity	Speaker(s)
9:00 AM	10:30 AM	Technical Sessions 19 - 24	
10:30 AM	11:00 AM	Tea / Coffee Break	
11:00 AM	12:30 PM	Parallel Technical Sessions 25 - 30	
		B-school Directors Roundtable: Unleashing talent power for successful transformation of business schools	Dr. H Chaturvedi Director, BIMTECH
12:30 PM	13:00 PM	Networking Session	
13:00 PM	14:15 PM	Lunch	
14:15 PM	15:45 PM	Business Leaders Roundtable: Changing Nature of Work in a Disruptive World: Emerging Challenges	Mr. S.Y. Siddiqui Chief Mentor Maruti Suzuki India Ltd
15:45 PM	16:15 PM	Tea / Coffee Break	
16:15 PM	17:45 PM	Technical Sessions 31-36	
17:45 PM	18:15 PM	Parallel Technical Sessions 37 - 42	<i>Sponsored Presentation (17:45 - 18:00)</i>
19:30 PM	20:00 PM	Pre-Dinner Talk: Changing Nature of Work and the Future of Management Education: Emerging Trends	Dr. Gregory Prastaco Dean, Steven School of Business, NewYork
20:00 PM	Onwards	Gala Dinner	

Saturday, November 19, 2022

Day 3

Start Time	End Time	Activity
9:00 AM	10:30 AM	Technical Sessions 43 - 48
10:30 AM	10:45 AM	Tea / Coffee Break
10:45 AM	12:15 PM	Technical Sessions 49 - 54
12:15 PM	13:45 PM	Valedictory Session
14:00 PM	Onwards	Lunch

CONFERENCE ORGANIZING COMMITTEE

Conference Patron



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Director, IIM Nagpur, INDIA
PRISM Conference Patron

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Prof. Shiva Kakkar

Faculty,
IIM Nagpur, INDIA



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Faculty,
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Prof. Alok Kumar Singh

Faculty,
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Dr. Lucienne Abrahams

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Qatar University, Doha, Qatar



Prof. Sujeet K. Sharma

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IIM Trichy, INDIA

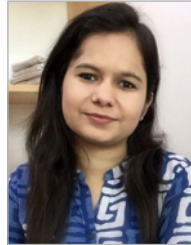
CONFERENCE ORGANIZING COMMITTEE

Conference Organizing Committee Members



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Faculty,
IIM Nagpur, INDIA



Prof. Monika Dhochak

Faculty,
IIM Nagpur, INDIA



Dr. Mukund Vyas

Faculty,
IIM Nagpur, INDIA



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Prof. Kartik Yadav

Faculty,
IIM Nagpur, INDIA

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Former Chairman,
GlaxoSmithKline (GSK) &
President PRISM Foundation



Mr. S. Y. Siddiqui

Executive Advisor
Maruti Suzuki India Limited



Dr. Asha Bhandarker

Distinguished Professor
of Organizational Behaviour, IMI Delhi



Prof. H Chaturvedi

Director,
Birla Institute of Management
Technology, Greater Noida, India



Prof. (Dr.) Subir Verma

Director, Institute of Management &
Dean, Faculty of Management
Nirma University, Ahmedabad, India



Mr. Dhananjay Singh

Director General National
HRD Network (NHRDN)

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PRISM Foundation Members



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Group Head - Human Resources,
InterGlobe Enterprises



Mr. R Anand

Principal Consultant & Advisor HR
HCL Technologies Ltd.



Mr. G Mani

COO,
Ashok Leyland



Dr. Subrat Kumar

CEO of People Labs



Professor (Dr.) Sanjay Srivastava

Managing Director,
Manav Rachna Educational Institutions



Dr. Prashant Gupta

Associate Professor,
Indian Institute of Management
Tiruchirappalli, India

List of Speakers

1. **Prof. (Dr.) Alfredo Behrens**
President, Strategy Board of the Universidade Fernando Pessoa, Portugal
2. **Prof. Gregory Prastacos**
Dean of the School of Business, Stevens Institute of Technology Business School
3. **Dr. Jyoti Gupta**
Emeritus Professor, ESCP Europe
4. **Dr. Lucienne Abrahams**
Director and Senior Lecturer, LINK Centre, University of Witswatersrand, Johannesburg
5. **Dr. Bhavish Jugurnath**
University of Mauritius
6. **Prof. (Dr.) Sunil Mithas**
Professor, Muma College of Business, University of South Florida, USA
7. **Prof. (Dr.) Davide Sola**
Professor of Entrepreneurship, ESCP Business School, London, UK



IIM NAGPUR



DR PRITAM SINGH
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Partner institutes for the conference



Conference Registration Link

www.iimnagpur.ac.in/prism2022

Queries can be emailed at prism_support@iimnagpur.ac.in



scan to QR code



Paper Submission Link: www.easychair.org/conferences/?conf=prism2