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An event needs a team to pull it off, and we value the contribution our patrons have made to the success of Illume'17.

We are grateful for the support and cooperation of our sponsors, media partners and contributors towards what has been an immense learning experience, and we look forward to more fruitful associations in the future.

Thank you.

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WELCOME TO



COLLABORATIVE EFFORTS BETWEEN ACADEMIA & INDUSTRY TO ENHANCE AGILE LEARNING



6-7 OCTOBER 2018

Le MERIDIEN

INDIAN INSTITUTE OF MANAGEMENT NAGPUR
VNIT Campus, South Ambazari Road, Ambazari, Nagpur,
Maharashtra 440010





ABOUT ILLUME

ILLUME- the flagship event of Indian Institute of Management Nagpur strives to bridge the gap between industry and academia by providing a common platform for knowledge sharing. It comprises of guest speeches and panel discussions which aims to address underlying challenges in the world of management through exchange of ideas. It also provides opportunities to students and faculty to learn and align the classroom learnings with emerging needs of the industry. ILLUME which started in 2016 has grown in stature over the years and has been graced by eminent guests from different verticals of the industry who have provided invaluable insights. Building upon the past events, ILLUME 2k18 strives to harness the industry experience and nurture relationship between industry and IIM Nagpur.

**COLLABORATIVE
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ENHANCE AGILE
LEARNING**

Session 1 - Leadership Session

8:45	-	9:10	Welcome Note
9:10	-	9:20	Director's Address
9:20	-	9:40	Session Introduction
9:40	-	9:55	Mr. Arvind Bali's Presentation
9:55	-	10:10	Mr. Tanay Kediya's Presentation
10:10	-	10:25	Mr. Chaitanya Vaddi's Presentation
10:25	-	10:40	Mr. Subodh Jindal's Presentation
10:40	-	11:00	Tea Break
11:00	-	12:00	Panel Discussion
12:00	-	12:20	Q&A Session
12:20	-	12:30	Vote of Thanks
12:30	-	14:00	Lunch Break

Session 3 - CHRO Session

9:00	-	9:25	Session Introduction
9:25	-	9:40	Mr. Adhir Mane's Presentation
9:40	-	9:55	Mr. Rajesh Hurkat's Presentation
9:55	-	10:10	Mr. Abhinav Chopra's Presentation
10:10	-	10:25	Mr. Rajesh Sahay's Presentation
10:25	-	10:40	Mr. Amit Vaish's Presentation
10:40	-	11:00	Tea Break
11:00	-	12:00	Panel Discussion
12:00	-	12:20	Q&A Session
12:20	-	12:30	Vote of Thanks
12:30	-	14:00	Lunch Break

Session 4 - CMO Session

14:00	-	14:15	Session Introduction
14:15	-	14:30	Mr. Prasenjit Roy's Presentation
14:30	-	14:45	Mr. Mihir Deshpande's Presentation
14:45	-	15:00	Mr. S Subramanyeswar's Presentation
15:00	-	15:20	Tea Break
15:20	-	16:00	Panel Discussion
16:00	-	16:20	Q&A Session
16:20	-	16:30	Vote of Thanks

Session 2 - CFO Session

14:00	-	14:25	Session Introduction
14:25	-	14:40	Mr. Trivikram Kamath's Presentation
14:40	-	14:55	Mr. Vipul Chandra's Presentation
14:55	-	15:10	Mr. Rupesh Acharya's Presentation
15:10	-	15:25	Mr. Sunil Makharia's Presentation
15:25	-	15:40	Mr. Makarand Padalkar's Presentation
15:40	-	16:00	Tea Break
16:00	-	17:00	Panel Discussion
17:00	-	17:20	Q&A Session
17:20	-	17:30	Vote of Thanks

Collaborative efforts between academia & industry to enhance agile learning

"In the environment of constant flux, the ability to learn faster than your competitors may be the only sustainable competitive advantage. The agile learning can be improved through a holistic learning which can be developed through constant interaction between industry & institute."



Moderator



Mr. Shashikant Chaudhary
Angel Investor

Shashi has over 30 years of experience in senior management and academics. He is a former Managing Director, India for GlobalLogic with more than 4000 engineers as well as teaches in the premier institutes of India. He has been a serial entrepreneur, co-founding five IT companies - ADCC research and Computing Center Pvt. Ltd., ADCC Infocad Pvt. Ltd, Eforum Systems Pvt. Ltd, Computer Media, and Lambent Technologies Pvt. Ltd. He is now an Investor and a Mentor, investing in startups like Shephertz.com, Mobikontech.com, CarlQ.com, LocationGuru.com, Medsonway.com, Genxhealthcare.com, Etext.inc, agileconnect.com, cocreato.com and many others. His mission is to help build the start-up ecosystem in and around Nagpur and kick-start the entrepreneurial zeal among students

LEADERSHIP SESSION



Mr. Tanay Kediya
CAO & SVP, Wells Fargo

Mr. Tanay Kediya is the Country Manager, Chief Administrative Officer (CAO) and Senior Vice President of Wells Fargo Enterprise Global Services (EGS), a member of the Operating Committee for EGS, a whole-time Director on the board of EGS India and a Director on the board of WFISPL and WFIF. He has worked in various functional areas like Technology, Business Processing, Site Management, Banking and Financial services in countries like United Kingdom, Mauritius, Australia, Philippines, and India. He is a PGDBA from IBS and a CFA awardee from ICFAI.



Mr. Arvind Bali
Chief Executive Officer
Videocon Telecom

Mr. Arvind Bali is a seasoned professional with 35+ years expertise in Start-ups, Global expansion, Strategy Planning, New Initiatives, Business Operations, Business Development, Government Liaison, Relationship building & Management. He was involved in the re-launch of youthful and energetic Videocon logo and brand through M/s Interbrand Singapore in 2008 and then rebranding Videocon Telecom in 2013. He had developed brand Videocon Wallcam for venturing into Security & Surveillance and worked progressively on various business initiatives to diversify and explore new businesses for the company. He is an alumnus of Faculty of Management Studies, Delhi.



Mr. Subodh Jindal
Senior Director, Thermofisher

Mr Subodh Jindal comes with broad business management experience at leadership roles with increasing responsibilities. He was with 3M for a long inning where he was responsible for successfully establishing some of the iconic brands like Scotch-Brite for Kitchen/ house, Post-It Notes. Few years later, he had led the team to launch 3M care services, which is the Industry benchmark and was first to the world for 3M. He was covered by the Fortune India magazine for this effort. Mr Jindal is also a certified Six Sigma black belt. He was the MD India for Stanley Black and Decker. Moreover, he co-founded a start-up in education for helping young teens and their parents to explore the career options.



Mr. Chaitanya Vaddi
Chief Executive Officer, CV Corp

Mr Chaitanya Vaddi, popularly known as CV, has a rich experience of over a decade as a Human Resource (HR) manager and recruiter in the IT industry. Mr Vaddi worked as a HR, with IT giants like Oracle, IBM and worked with start-ups like Apps Associates and NetXcell in senior HR/talent acquisition positions. An alumnus of IIMC, he recruited about a thousand aspirants, including freshers from IITs, BITS, NITs, University Colleges and rural engineering colleges and also for mid-level profiles and Senior positions like Vice Presidents/CEOs of many IT firms. He is widely recognized as one of the most successful recruiters in the industry. He is helping many start-ups in Hyderabad and Mumbai through his start-up CVCORP by providing HR/Recruitment Services.

Embracing technological advancements in financial services

"With the incorporation of Blockchain, AI/Machine Learning techniques recently into Portfolio management, Asset management, and other financial services, it's crucial for the service providers to have employees conversant with these tools and techniques. This focus is required to explore new approaches through which industry and academia can collaborate on inculcating the requisite knowledge and skills among the future leaders."

Moderator



M V Shivaani
Faculty IIM, Nagpur

Prof. MV Shivaani is a faculty in the area of accounting and finance. Her teaching and research interests include financial accounting, management accounting, corporate governance and corporate finance. Prior to joining IIM Nagpur, she has worked with Department of Financial Studies, Delhi University and GGSIP University. She is a first attempt chartered accountant and recipient of UGC-JRF and SRF. She has presented papers in conferences of national and international repute. She was an expedition member in 35th Indian Scientific Expedition to Antarctica and delegate to Russia as a part of Indo-Russian cultural exchange program.

FINANCE SESSION



Mr. Vipul Chandra
Head Treasury, Corporate Finance
L&T

Mr Vipul Chandra is the head of Treasury for Larsen and Toubro Limited. His responsibilities include financial risk management, short term and long-term fund raising, banking arrangements, capital structuring and allocation for the L&T group companies. Prior to this, Mr. Chandra, an IIMC alumnus, was the head of Corporate Sales & Structuring at Citibank and was responsible for its foreign exchange and derivatives sales business in the Indian sub-continent

Mr Rupesh Acharya, Chief Financial Officer of IDFC Bank is heading the Finance and Accounts function of IDFC Asset Management Company Ltd since September 2008 and holds a position in the Executive Committee of the organisation. Mr. Acharya has an overall experience of over 22 years across domains of manufacturing, IT and financial services in companies like NOCIL, Patni Computers Ltd and ICICI Securities Ltd. He has been conferred with the CFO Next 100 Scroll of Honour, 'The Stars of Tomorrow', from the CFO India Institute in 2012.



Mr. Rupesh Acharya
Chief Financial Officer IDFC Bank



Mr. Trivikram Kamath
EVP, Kotak Securities

Mr Trivikram Kamath is the senior Executive Vice President at Kotak Securities with corporate responsibilities of Operations, Finance and Technology. He is also a member of Kotak Group Leadership team. In his previous organization, the IL&FS Group, he headed various functions of IT, Operations, Banking and Institutional Finance, Syndications, Merchant Banking, Auto Finance and Capital Markets. He was deputed to be a part of the team which set up the National Stock Exchange (NSE) of India Limited in 1992-93.

Mr Makarand Padalkar is the CFO of Oracle Financial Services Software Limited (OFSS) since 2007. He manages all aspects of the company's finances and its global operations. He has handled various responsibilities ranging from business & technology consulting to global banks and financial institutions to heading marketing and overseeing corporate strategy. An alumnus of IIT Bombay and the first head of marketing in OFSS, he has successfully launched the products that are the core foundations of OFSS today.



Mr. Makarand Padalkar
Chief Financial Officer,
Oracle Financial Services Software Ltd.



Mr. Sunil Makharia
President Finance, Lupin Ltd.

Mr Sunil Makharia is a Chartered Accountant and an MBA having an experience of more than three decades in the industry and has been working at different positions in finance and general management. Mr. Makharia has been with Lupin Limited since last 22 years and is a core management team member. He specializes in fund raising and his current responsibilities include overseeing Treasury, Accounts, Taxation, Investor Services, Insurance, Payroll, Internal Audit and other corporate functions of the entire Group.

Establishing project-based teams beyond organizational boundaries

"With the rise in the prominence of Holacracy in modern organizations, working in dynamic teams having individuals with different backgrounds has become the mainstream team formation methodology. How can academia and industry work together to enhance the current structure and systems to ensure substantial quality improvement in team-building skills of the forthcoming generation of leaders?"

Moderator



Prof. Atul Arun Pathak
IIM, Nagpur

Mr. Atul, faculty at IIM Nagpur, has over 16 years of international work experience across industry and academia. He has wide ranging international work experience in the Banking, Information Technology, and Consulting industries across multiple geographies (UK, South Africa, Singapore and India). He has taught various Strategy and Management Consulting courses at leading Indian business schools. His research has been published as papers and cases in various international and national journals and has received Chaudhary Padmanabhan Pant award.

CHRO SESSION



Mr. Abhinav Chopra
CHRO, Viacom18

Mr Abhinav Chopra is Chief Human Resources Officer at Viacom18. During his tenure, the enterprise has grown revenues at over 40X, increased the employee base to 1700 and reached out to over 600 million viewers across 80 countries in 8 languages. He has 19 years of experience in shaping high performance cultures, award winning HR teams and practices across varied maturity stages of organizations. He is an Academic Council Member at S.P Jain Institute of Management and Research and TOI Media and Entertainment Management Program Council since 2017. He is a cited thought leader across media platforms such as Economic Times, People Matters, and The Mint. He is also a speaker and panel member at conferences such as NASSCOM HR Summit, Business Today Mind Rush and Hindustan Times Shine HR.



Mr. Adhir Mane
CHRO, Raymond Lifestyle

Mr Adhir Mane is presently working as Chief Human Resources Officer at Lifestyle Business Raymond Ltd. During his stint of 28 years, he has worked for both large MNC's and Indian conglomerates, the likes of which include CISCO Limited, Warren Lambert and BASF. He has worked at senior strategic HR positions for large Indian companies like M&M, Piramal Healthcare and Reliance. His work has ranged from developing HR transformation agenda, setting up state of the art performance and talent management process in developing senior leadership programs. He specializes in HR strategy with indepth knowledge of handling HR across geographies specially UK, Canada and Middle East



Mr. Amit Vaish
Director & Head HR, Barclays

Mr Amit Vaish brings over two decades of HR leadership experience in diverse industry contexts in India and the Asia Pacific region. Currently, as Director & Head of HR for the Technology organization of Barclays in India, he has overall responsibility of shaping talent strategies, building leadership team and determining appropriate performance and culture shifts for positioning the Barclays Global Service Centres as the Financial Services Employer of Choice in India. Amit is an active member of the Society for Human Resource Management (SHRM), National HRD Network, Coaching Foundation India Limited (CFI) and IMA India and participates regularly in industry thought leadership forums.



Mr. Rajesh Hurkat
HR Head - India & South East Asia, Mattel Inc.

Mr Rajesh Hurkat heads HR for India & South East Asia at Mattel Inc. He has been awarded 100 HR Achievers and also Roll of Honour from SIBM in 2017-18. His leadership around Mattel India culture building is published as case study on LinkedIn. Rajesh also led creation of High-performance organisation for biggest chocolate factory for Mondelez in AMEA and has held multiple HR and business roles with global MNCs like Pfizer, Vodafone, Lafarge Cement & Mondelez in the past. He is a Results Certified Coach, MBTI Step II certified and 7 Habits signature program trainer.



Mr. Rajesh Sahay
Global Head - HR,
Wipro Consumer Care

Mr Rajesh Sahay is the Global Head of Human Resources, Wipro Consumer Care and Lighting. Prior to this, he has worked with UBS as Head of HR for their offshore Captive Centre in Hyderabad. Rajesh has been actively involved in seven M&A deals both on the buy and the sell side across multiple countries. He is a trained Black Belt in Six Sigma methodology and a certified evaluator of Hays/Belbin and PAPI methodologies. He is also a trained Master Coach. He is adept at developing Leadership Development programs and is a regular speaker at management colleges. Rajesh is an alumnus of Xavier Institute of Social Sciences.

Enabling paradigm shift towards customer personalization

“There is a shifting focus in marketing from serving customers to learning customers through quantitative tools and techniques. Leveraging both, the flexibility of academia with the capability of putting down a strong foundation, and the experiential learnings and knowledge of the industry, what is the way forward for the smooth transition and adaptation towards this paradigm shift?”



Moderator



Prof. Varsha Khandelkar
IIM, Nagpur

Prof. Varsha Khandker, is a faculty at IIM Nagpur in Marketing. She holds a doctoral degree from Indian Institute of Management, Ahmedabad (IIM A) and has close to three years of teaching experience. She is a certified instructor for the marketing simulations - MARKSTRAT and BRANDPRO. She teaches Marketing Management, Marketing Research, Marketing Strategy and Rural Marketing. She is also a visiting faculty at National Institute of Agricultural Marketing, Jaipur. She has presented papers in international academic conferences and is a reviewer for several academic conferences and journals.

Mr. Mihir Deshpande is Director-Marketing, Digital Marketing, Strategy & Commercial Excellence. He is the youngest member of Thermo Fisher's India Leadership team. Mihir has been a recipient of numerous industry awards like Global Marcom Award for AI solution, Prestigious ET Now Award – Best Marketer of the year 2017, Best Tech Innovation, Prestigious World Health and Wellness Congress – Best Marketing Campaign, Best Digital Marketing to name a few. Mihir has more than a decade of experience and has worked for Johnson & Johnson in India, USA and Merck in the past.



Mr. Mihir Deshpande
Director – Marketing
Thermofisher

CMO SESSION



Mr. S. Subramanyeswar
Head, Strategic Planning, Lowe Lintas

Mr. S. Subramanyeswar currently heads the Strategic Planning function of Lowe Lintas. He has spent two decades in advertising and marketing, having worked at Wipro, Publicis, Rediffusion Y&R, and Saatchi & Saatchi in markets such as India, US and UK. His breakthrough 'Brand Point of View' methodology and frameworks have been adopted by many of the brands that Lowe Lintas steers in India. He was awarded 'South Asia Planner of the Year' for two consecutive years - 2014 and 2015, by the world-renowned Campaign magazine. He is a frequent speaker and has delivered talks at the world famous Kellogg School of Management, Illinois and MIT Sloan, Boston.



Mr. Prasenjit Roy
Senior VP & CMO, NTT Com

Mr. Prasenjit Roy has around two and half decades of corporate experience on the business side – spanning across several multinationals. Currently, he is the Senior Vice President & Chief Marketing Officer at NTT Com. An accomplished and dynamic Strategic Marketing, Strategy, M&A specialist - he is the evangelist of Integrated Strategic Marketing covering a wide spectrum of industry sectors including financials, telecom, manufacturing, information technology and other verticals. He is the winner of several industry awards like "Most Iconic Marketing Professional", "Most Influential Marketing Technology Leader", "CMO of the Year", "Enterprise IT CMO", "Asia's Top 50 Brand Leaders" amongst others.