

IIM-N's field immersion module begins with orientation sessions by industry leaders

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The Indian Institute of Management Nagpur (IIM-N) organised a series of interactive sessions by eminent speakers across domains, under the Orientation Programme for the field immersion module. Ram Bhogale (chairman, AITG), Poonam Dhanwatey (co-founder, TRACT), Kshitij Agarwal (CEO, Sahyadri Farms), and Amrut Bang (programme Coordinator, NIRMAN) addressed the students during the event, conducted on Monday, September 30.

IIM-N innovative Field Immersion Module (FIM) is a compulsory three-week module for the first-year students of the institute's flagship PG programme (PGP) in Management.

Under this module, students are attached to part-

ner organisations from four broad sectors – Government & Infrastructure, Industry & Business (Small and Medium Enterprises), Agriculture, Food Processing & Rural Development and NGO and Environmental Management. Students work closely on managerial challenges in these organisations, analyse the issues critically and offer comprehensive solutions.

Participating organisations also benefit from an external perspective, and can use this as an opportunity to explore the viability of new projects. Throughout the module, students receive guidance from IIM-N faculty members who act as anchors for the process.

For the PGP Batch of 2019-21, the FIM began with a week-long orientation. The professors also addressed



Students at the orientation programme organised at Indian Institute of Management-Nagpur.

queries and concerns that the students had about working on the field, towards the end of the briefing.

This was followed by guest sessions in which speakers from the four domains outlined managerial challenges in their respective sectors and how IIM Nagpur students could contribute to their resolution.

Dhanwatey, spoke about the threats to the environ-

ment on various fronts. She emphasized on the need for policy makers who are sensitised to grassroots realities and offer sustainable solutions.

Amrut Bang is involved in shaping the strategy, building partnerships, and project management as the programme coordinator at NIRMAN – a joint initiative of the Society for Education, Action and Research in Community

Health (SEARCH) and the Maharashtra Knowledge Corporation Limited (MKCL). Bang's talk enabled students to appreciate the peculiarities of the social sector, and emphasized on the need for professional management to bring about a difference in disadvantaged areas.

The third speaker was Kshitij Agarwal, CEO of Sahyadri Farms – the retail arm of Sahyadri Farmer Producer Company Ltd, India's largest farmer producer company.

His session acquainted students with many avenues for sustainable enterprise in the agribusiness sector. He sought advice on the implementation of new projects such as the cultivation of medic crops, economical, eco-friendly packaging solutions and a sustainable model for foraying into the organic food market.