

Women are key to agriculture entrepreneurship: Dr Metri

■ Staff Reporter

“CONTRIBUTIONS by women in farming sector have been long ignored. It is time the society gives due credit to their contributions to the family and the society,” said Dr Bhimaraya Metri, Director, Indian Institute of Management-Nagpur (IIMN).

Dr Metri was addressing a special online capacity building programme jointly organised by IIMN and ICAR-Central Institute for Women in Agriculture (CIWA),

Bhubaneswar, recently.

“Agriculture is the future of the planet. As experts in the field of management, we need to take initiative to equip and train women with the advancements in farming and help them emerge as role models,” Dr Metri said during online interactive session on ‘Entrepreneurship development in agriculture and allied sectors’. There is an urgent need to tap limitless opportunities cropping up in agriculture sector, and turn farm produce into agriculture

business to raise the bar of success for farmers, he added.

Anil Kumar, Director, ICAR-CIWA, praised IIMN-InFED for the help extended in organising the three-day workshop for their scientists and technicians. He said that the workshop offered all the participants a very different perspective towards farm management and contribution of women to it. “Now, we at ICAR-CIWA are more equipped to help women farmers carry out enhanced agricultural practices,”

Anil Kumar added.

Dr Shivaji Dhawad, Chief Operating Officer, InFED, IIMN, said that InFED along with CIWA was involved in transforming women farmers into micro-entrepreneurs. Prof Som Sekhar Bhattacharyya, Faculty, Strategy and Entrepreneurship, IIMN, was one of the resources persons for the workshop. Dr Sachidananda Swain was coordinator from ICAR-CIWA for this capacity building programme, stated a press release.