

IIM to hand hold farmers, agri groups

Nagpur: The Indian Institute of Management Nagpur (IIM Nagpur) will be collaborating with Maharashtra government for the 'Maharashtra Agribusiness Network Project' (MAGNET) supported by the Asian Development Bank.

The B-school will assume the role of a Centre of Excellence

(CoE) for training and handholding various stakeholders like farmers, farmer producer organisations (FPOs), SHGs, and startups. The premier institute will be signing an MoU with the MAGNET Society on Friday at its Mihan Campus.

IIM-N director Bhimara-ya Metri said the institute will help FPOs and other stake holders raise their liveli-

hood. "We shall provide export-oriented training to them with the perspective of agriculture business. Today, the focus is on raising the income level of farmers from the state," he said.

IIM-N will engage industry experts in the field of agriculture and scientist from top institutes to guide the participants.

"We will provide training through FPOs as well. Soon we shall work out framework for the training with MAGNET," said Metri.

IIM-N has tied up with 16 organizations in in the agriculture sector. "IIM Lucknow and IIM Ahmedabad now have Centres for agriculture. Based on similar lines, we will run the CoE to educate farmers," he said. TNN

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