mptee Road, on the topic Why too

television/mobile phone is harmful for health?' Students came prepared with the speech of about 8 to 10 lines and the some props related to the subject. The young ones exhibited confidence in public speaking during the activity. They introduced themselves and then conquered the listeners heart with their words of wisdom. They put their thoughts forward with great ease. The activity received an overwhelming response from the students.

22 women get new skill sets at bootcamp by IIM

TIMES NEWS NETWORK

Nagpur: Indian Institute of Management Nagpur recently organized a women entrepreneurship bootstrap camp to promote aspiring and existing women entrepreneurs.

Participants were shortlisted from among 1,035 applicants for a virtual 14 week preincubation programme. In stage 2, 22 participants took part in a six-day fully residential bootcamp supported by Vicco Laboratories, concluding with a demo day.

In stage 3, some participants will be selected and offered two-year incubation support by InFED (the IIMN Foundation for Entrepreneurship Development), the business in-

cubator of IIM Nagpur.

"But they (entrepreneurs) don't have a very strong sense of how a business would be built around that product," said Pranav Joshi (mentor, InFED). Joshi said, "To convince these entrepreneurs, who are so passionate about their idea, why some ideas were not scalable and



Participants of bootstrap camp

some may not turn out to be successful in the longer run was one big challenge."

"I could see a lot of passionate people who have really good skill sets but don't have the required background or mechanism in place. Such bootcamps give them that kind of input," said Shashikant Chaudhary (advisor InFed).

"Doing business and teaching business comes naturally to IIMs. That's their basic strength. But I think now that should be used for developing the local ecosystem," said Dr Harkesh Mittal (former advisor, GoI).

"The long term vision of this incubation centre is to contribute to the regional economic development," said Shivaji S Dhawad (COO, In-FED).

(Reporting by Ananya Talukdar)