IIM-N, HCL to offer 5yr BBA-MBA course for Std XII passed students

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Nagpur: IIM-Nagpur and HCL Technologies have joined hands to offer a unique five-year integrated BBA-MBA course. This will give Std XII passed students from entire India a chance to get a postgraduate degree from the premier management institution, with a fulltime job on offer by the technology bellwether. A formal pact between the two institutions will be inked on September 29, with some 70 students slated to be selected for the first batch.

HCL had earlier collaborated with BITS Pilani and Shanmugha Arts, Science, Technology and Research Academy in Thanjavur district, popularly known as Sastra Deemed University, to offer the employability pro-

UNIQUE HANDSHAKE

> HCL to select 12th passed students through its TechBee prog



hours, as they will be working too Don't have to pay

fees, HCL will spon-

sor their entire/

partial education

given choice to do BBA-MBA course of 5 years

> IIM-N will conduct its own exam to select 70 students for course

➤ Will have flexible teaching

➤ IIM to help students to get bank loan in case they need to pay partial fees

> Parents don't have to pay a penny for such students after 12 class expenses

grammes under its 'TechBee Scholars' initiative. company offers Work Integrated Learning Programmes (WILP) that are customized and developed specifically with a focus on its specific technical requirements.

"We will be offering Integrated Programme in Management (IPM), which would cover BBA and MBA courses, to the students selected by HCL. Some students would be offered an MBA course This is a first of its kind initiative in India where the students would not only get a job, but also get management degree from one of the top B schools," said IIM director Bhimraya Metri.

►HCL to sponsor, P 4

Expenditure of students to be borne by HCL

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mportantly, the entire or partial expenditure of these students would be borne by HCL, right from first year to post graduation," said IIM director Bhimraya Metri

IIM-N officials said both institutions wanted to tap young talent on the lines of the Indian Army, which trains its personnel at the National Defence Academy (NDA) before inducting them. HCL will conduct a pan India entrance test of Std XII passed students, with a focus on those hailing from the poor strata of society.

The candidates would be subjected to one-year training in the corporate world and offered a choice to go for various programmes. Those want to pursue engineering can take admission in BITS Pilani, others aspiring to do courses like BSc and MSc in information technology can opt for Sastra university. Only



those wanting to get a management degree would be admitted to IIM-Nagpur.

'We will also conduct our own entrance test from the selected students sent by HCL. They would be provided hybrid learning modules. Most of their classes would be held online, as they would also be working in the company. Once in six months, they need to attend physical classes, where they would be working on live projects. It's a win-win situation for all," the IIM-N director said.

Calling it a "game changer", Metri said poor students who are meritorious would directly get a job in a top company along with a management degree from IIM. "We will also help students get loans from banks. Their parents would not have to spend a penny on education," he said.