

# Two-day agri-technology workshop held at IIM

**T**he Indian Institute of Management Nagpur (IIM-N), in collaboration with Maharashtra State Agricultural Marketing Board (MSAMB) and



**Asian Development Bank (ADB)**, conducted a two-day 'Agri-technology workshop' and 'Buyer-Seller Meet' designed to benefit the state's farmer producer organizations (FPOs). The event was a part of the **MAGNET project**, a joint venture between MSAMB and **ADB**, aimed at empowering **FPOs in Maharashtra** by granting them access to the latest agricultural technological advancements. In line with this objective, the project team had planned a series of **cutting-edge workshops** and **buyer-seller meets** were held recently. **IIM Nagpur** has initiated several programmes to enhance orange farmers' **business acumen** and industry knowledge.