



## The Hitavada

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# VMA, IIM Nagpur to host mgmt conclave 'CIMCON 24' on Mar 2, 3

### ■ Business Reporter

**VIDARBHA** Management Association (VMA) in collaboration with Indian Institute of Management (IIM) - Nagpur is all set to conduct Central India's largest management conclave - 'CIMCON 24' at Indian Institute of Management - Nagpur campus in MIHAN on March 2 and 3. The two-day event aims to bring together industry leaders, entrepreneurs, and professionals to explore and discuss the latest trends, strategies, and innovations in business management.

The organising committee includes Director of IIM-Nagpur Dr Bhimaraya Metri as Chief Patron; President of VMA Saurabh Mohta; Shrikanth Sampath - Chief Mentor; Professor IIM Dr Alok Kumar Singh - Chairperson; Professor IIM Dr Prashant Gupta - Chairperson; Brij Sarda -



Dr Bhimaraya Metri



Saurabh Mohta



Shrikanth Sampath



Dr Alok Kumar Singh



Dr Prashant Gupta



Brij Sarda



Amit Bajpayee



Mahendra Girdhar



Prasad Phasate

Organising Chairman: Amit Bajpayee - Organising Secretary: Mahendra Girdhar - Sponsorship Convenor; and Prasad Phasate - Registration Convenor.

CIMCON 24 is presented by Plasto and powered by Central Star Mercedes while following are the partners of the mega event: - Print Media - The Hitavada; Radio - 92.7 Big FM and Creative & Digital Media - Techleela Solutions Pvt. Ltd. The conclave will feature five tracks, each focused on specific

aspects of business management. The tracks collectively form a diverse and enriching programme, catering to the distinct needs and ambitions of businesses at various stages of development.

Track 1 'Infinite: Paving the Way for Mega Business Excellence' is tailored for well-established businesses with a vision to transcend existing boundaries and ascend to the echelons of mega-business status.

Keynote speakers for the

track would be renowned business tycoons and industry leaders who have successfully transformed established businesses into mega enterprises.

Track 2 'Velocity: Turbocharging Small and Medium Enterprises' is a strategic blueprint for accelerating growth. Attendees will gain actionable insights into operational optimization, market expansion, and innovative solutions designed to propel SMEs to new heights. Esteemed speakers will share practical experi-

ences and success stories, empowering SMEs to navigate the challenges of growth with agility.

Keynote speakers for the track would be successful entrepreneurs, business consultants and industry experts with a focus on empowering small and medium enterprises (SMEs).

Track 3 'Genesis: Nurturing the Seeds of Start-up Success' has been crafted for entrepreneurs venturing into the dynamic realm of start-ups.

The track is a comprehensive guide to the inception and cultivation of start-up enterprises. From ideation to market entry, attendees will explore funding avenues, disruptive innovation, and essential management practices vital for start-up success.

Keynote speakers for the track would be successful entrepreneurs, venture capitalists, or start-up ecosystem experts. Individuals who have founded and scaled start-ups, secured funding, and navigat-

ed the unique challenges of the start-up landscape are also included.

Track 4 'Insights: Unveiling Universal Management Wisdom' transcends industry specifics, offering a panoramic exploration of general management principles applicable to businesses of all shapes and sizes. Attendees will delve into leadership dynamics, organizational resilience, and emerging trends shaping the modern business landscape.

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spot. Two fire tenders were pressed into service.

Firefighters doused the flames within half an hour

revealed that the cause behind the fire was a short-circuit in the vehicle's electrical system.

## **VMA, IIM Nagpur to host mgmt...**

Keynote speakers for the track would be distinguished thought leaders, management gurus, or business academics with a broad perspective on universal management principles. Individuals known for their contributions to leadership and organisational theory, and who have a comprehensive understanding of various industries are included.

In addition to this, there will be a special track, the fifth one, - 'Board Room: Elevating Conversations for Rs 100+ crore Businesses'. Tailored exclusively for businesses with a financial footprint exceeding Rs 100 crore, the track offers an exclusive one-to-one session with keynote speakers.

Keynote speakers for the track would be seasoned business executives, industry veterans, or successful entrepreneurs with experience managing businesses exceeding Rs 100 crore.

The management conclave will also have a 'Special Fire Side Chats: Candid

Conversations with Keynote Speakers'.

In this informal setting, keynote speakers engage in casual and candid discussions with participants seeking more detailed insights on specific issues. It will provide a unique opportunity for a deeper dive into relevant topics, fostering a more warm and interactive exchange of ideas.

Speakers for the Fire Side Chats would be a mix of keynote speakers from various tracks to engage in informal, candid discussions.

CEOs, founders, industry experts and thought leaders who will be sharing personal anecdotes, insights, and practical advice in a more relaxed setting will participate in the chat.

CIMCON' 24 aims to provide attendees with actionable insights and practical knowledge, ensuring a well-rounded and valuable learning experience.

For further details or to register for CIMCON' 24, visit website - <https://vmanagpur.org/cimcon2024/>.