

IIM Nagpur collaborates with AIIMS Nagpur and TimesPro to launch PG Certificate Programme in Advanced Healthcare Management - EducationTimes.com

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The Indian Institute of Management Nagpur (IIM Nagpur) in collaboration with All India Institute of Medical Sciences Nagpur (AIIMS Nagpur) and TimesPro announced the launch of the inaugural batch of the Post Graduate Certificate Programme in Advanced Healthcare Management.

The Post Graduate Certificate Programme in Advanced Healthcare Management is designed for working professionals with a minimum of two years of experience. It offers a curriculum that combines the expertise of healthcare professionals from AIIMS Nagpur and management professionals from IIM Nagpur.

The 12-month programme will be delivered in the blended learning mode to equip healthcare and management professionals with the essential skills and knowledge to navigate the complex landscape of healthcare management. The course offers an in-depth understanding of the industry through learning modules such as Healthcare Quality and Patient Safety, Information Systems and Technology, Financial Management, Marketing and Stakeholder Management, Leadership, Policy and

Regulations, Technology, MIS, and Analytics, among others.

The programme will provide learners with a comprehensive understanding of healthcare management, preparing them for leadership roles in the rapidly evolving healthcare industry. The programme also includes four days of campus immersion module and an alumni status for students.

Dr Bhimaraya Metri, director, IIM Nagpur said, “ The course in partnership with AIIMS Nagpur and TimesPro will not only enrich the knowledge of professionals but also contribute to the advancement of the healthcare sector.”

Dr M Hanumantha Rao, executive director & CEO, AIIMS Nagpur, said, “Healthcare management requires a unique skill set that combines clinical knowledge with managerial acumen. This programme is designed to bridge that gap and create a pool of professionals who can contribute effectively to the evolving healthcare landscape.”

Sunil Sood, chief business officer, Executive Education, TimesPro said, “The collaboration with IIM Nagpur and AIIMS Nagpur is a testament to our commitment to excellence in education. TimesPro is excited to play a role in bringing together healthcare and management professionals to create a programme that not only meets industry demands but also opens new avenues for career growth. Learners will gain insights from AIIMS Nagpur and IIM Nagpur faculty, fostering a comprehensive understanding of healthcare management.”

The programme will be conducted via TimesPro’s Interactive Learning (IL) platform and will be delivered through the Direct-to-Device (D2D) mode. The pedagogy would be a combination of lectures, case discussions, simulation games, role plays, group projects and other experiential exercises.